

PRESS RELEASE

May 14, 2020

Intellimedia and **Kepler Capital** are excited to announce a new partnership focused on leveraging investment to expand the breadth and depth of Intellimedia's value offering to existing clients as well as broadening Intellimedia's footprint across new markets.

A trusted partner to school districts in Canada and abroad, Intellimedia is relied upon to help manage, mine and analyze student data, integrate systems as well as streamline processes to support student learning and improve efficiency. Flagship solutions including Dossier and SchoolEngage, as well as expertise in a wide array of professional services continue to be focal points for innovation to maximize opportunities to meet ever-evolving needs. Given the current climate of uncertainty and the necessity of distance learning, managing virtual interactions and access information in real-time has never been more critical. This partnership further positions Intellimedia to be nimble and responsive to these needs.

Intellimedia founder and CEO Ahmad Jawad states, "Our guiding principle is to create tangible value for our clients while delivering exceptional customer experiences. We are confident this partnership enhances our capacity to continue to serve the needs of our clients, while accelerating innovation and expansion into new markets. We are incredibly privileged and grateful to serve so many diverse and forward-thinking districts and are excited for opportunities this partnership provides to broaden our products and services."

Mathew Burpee, Managing Director of Kepler Capital expresses: "We are extremely excited to partner with Intellimedia, given the company's longstanding commitment to its customers and its exceptional team. Intellimedia has shown itself to be a dynamic, innovative leader in Alberta, enabling schools to increase their use of data and technology to provide better learning outcomes for students, and more efficient processes for teachers and administrators. We are confident that our investment will support the company in continuing to expand its solutions as well as its geographic footprint. As an Alberta company ourselves, we take great pride in this investment, and in supporting the local Alberta economy, and Alberta schools."

Ahmad Jawad will remain President and CEO of Intellimedia LP. Ahmad, in partnership with Kepler Capital and the entire talented Intellimedia team look forward to continued growth and success. For additional information or any questions regarding this announcement please contact Ahmad Jawad at ahmad@intellimedia.ca.

ABOUT INTELLIMEDIA

Founded in 2006 and based in Edmonton, Alberta Canada, Intellimedia offers licensed software solutions, technical professional services as well as IT and management consulting to K-12 Schools and School Districts. Solutions help maximize the value of data as well as increase organizational capacity to ease administrative burden.

ABOUT KEPLER CAPITAL

Established in 2018, and based in Calgary, Alberta, Kepler Capital is a private equity fund focused on investing in exceptional small- and mid-sized businesses across Canada and the USA. Kepler focuses its investments on companies who are market-leaders in a specific geographic region and/or industry segment, with the potential to grow and expand beyond their current level.